





OUR COMPANY MISSION

We have been dealing with **sustainability** for generations and in particular with the collection and processing of animal by-products. For us, the resources that the earth makes available to us are synonymous with life and **respect for the environment**.

With this in mind, *Admira Pet Food Industry* was created to bring our four-legged friends products designed for them, using **raw materials that we personally not only select but also enhance, thanks to the industrial realities connected to us**.

Constant attention to the needs of our pets is the premise and basis of our company policy, inspired by **maximum transparency and excellence in quality**.

We also contribute to the **development of local communities**, strengthening the strong bond that unites us to the territory where we are present.

We want to provide **complete nutrition** like the one we give to our own puppies.



MyCrock line is created to fully and adequately meet the **natural needs of dogs and cats.**

For feeding with taste and wellness.

Mineral and vitamin supplement supports the **immune system**, the presence of an adequate level of Zinc, Yeast, are important in maintaining a **shiny and healthy coat.**

The intake of beet pulp fiber regulates intestinal transit and the synergistic presence of calcium, phosphorus and D3 vitamin supports the **regular development of the skeletal system and teeth.**

The adequate supports of protein, fat and carbohydrate support for a **correct nutrition balance with their wellness.**

The image displays four bags of my Crock dog food, each featuring a different breed of dog and a specific nutritional formula. The bags are arranged in a row, with the first bag on the left being purple and the others being red and white. Each bag has a large, stylized 'my Crock' logo at the top. The first bag is for 'PUPPY' and features a black and white puppy. The second bag is for 'ADULT ENERGY PLUS' and features a brown dog. The third bag is for 'ADULT MAINTENANCE' and features a golden retriever. The fourth bag is for 'ADULT ENERGY' and features a grey dog. Each bag also includes a list of benefits and a small Italian flag at the bottom right.

my Crock
PUPPY
 ALIMENTO COMPLETO PER CUCCIOLO

my Crock
ADULT ENERGY PLUS
 ALIMENTO COMPLETO PER CANI ADULTI IN INTENSA ATTIVITÀ FISICA

my Crock
ADULT MAINTENANCE
 ALIMENTO COMPLETO PER CANI ADULTI

my Crock
ADULT ENERGY
 ALIMENTO COMPLETO PER CANI ADULTI IN ATTIVITÀ

my
crock

CAT
line





PUPPY

**COMPLETE FOOD CHICKEN AND RICE
FOR PUPPIES OF ALL SIZES**

RICH IN POULTRY
FOR PUPPIES OF ALL SIZES

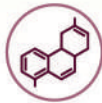
***Rich in poultry,
a high digestible
animal protein source***



***With rice, a source
of high digestible
carbohydrates***



***Reinforce the
immunity system.
FOS prebiotic***





Size:
3 kg
15 kg



**MADE
IN ITALY**

COMPOSITION

Dehydrated animal protein (Chicken 17%), Corn, Wheat meal, Animal fat, Rice (6%), Carob, Beet pulp, Dehydrated fish, Brewer's yeast, Hydrolysed animal protein, Egg powder, Minerals, Chicory inulin (source of FOS 0.2%).

ADDITIVES

Nutritional Additives/Kg: Vitamin A 12500 IU, Vitamin D3 700 IU, Vitamin E (3a700) 125 mg, Vitamin B1 (3a821) 6 mg, Vitamin B2 6 mg, Calcium D-pantothenate 16.6 mg, Vitamin B6 (3a831) 5 mg, Vitamin B12 0.04 mg, Vitamin K3 (3a711) 0.45 mg, Folic acid (3a316) 1 mg, Niacin (3a314) 25 mg, Choline chloride (3a890) 700 mg, Iron 20 mg Iron sulphate monohydrate (3b103) 61mg, Copper 9 mg (Copper (II) sulphate pentahydrate (3b405) 35.4 mg, Manganese 10 mg (Manganese oxide (3b502) 13 mg, Zinc 50 mg (Zinc oxide (3b603) 62 mg, Iodine 0.75 mg (Anhydrous calcium iodate in coated granules (3b203) 1.15 mg), Selenium 0.10 mg (Sodium selenite in coated granules (3b802) 0.22 mg, Antioxidants.

ANALYTICAL COMPONENTS

Protein 29%

Fat content 17%

Crude fibre 3%

Inorganic matter 8%

Calcium 1,9%

Phosphorus 1,3%





ADULT ENERGY PLUS

COMPLETE FOOD FOR ADULT DOGS
WITH INTENSE PHYSICAL ACTIVITY,
HIGH CHICKEN CONTENT

PREMIUM DOG FOOD

***Strong and
sturdier bone***



***Balanced
digestion***



***Shiny and
healthy coat***





Size:
20 kg



**MADE
IN ITALY**

COMPOSITION

Meat and meat by-products (Chicken 21%), Cereals, Oils and fats (animal fat 12%), By-products of plant origin (beet pulp 3%), Yeasts (brewer's yeast 1%), Minerals.

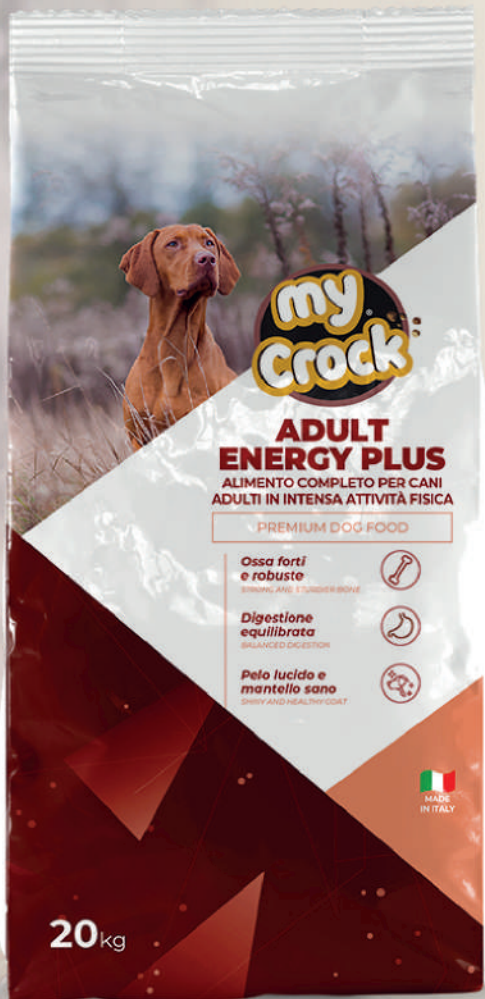
ADDITIVES

Additives: Nutritional Additives/Kg: Vitamin A (3a672a) 10000 IU, Vitamin D3 (3a671) 1000 IU, Vitamin E (3a700) 75 mg, Iron 20 mg (Iron(II) sulphate, monohydrate (3b103) 60.8 mg), Copper 7.5 mg (Copper(II) sulphate, Pentahydrate (3b405) 29.47 mg), Manganese 9.5 mg (Manganous sulphate, monohydrate (3b503) 29.26 mg), Zinc 110 mg (Zinc sulphate, monohydrate (3b605) 301 mg), Iodine 1 mg (Calcium iodate, anhydrous, in coated granules (3b203) 1.54 mg), Selenium 0.1 mg (Sodium selenite in coated granules (3b802) 0.22 mg), Antioxidants.

ANALYTICAL COMPONENTS

Protein 30%
Crude oil and fat 20%
Crude fibre 3%
Crude ash 8,5%
Calcium 1,95%
Phosphorus 1,2%

Metabolizable energy:
3950 kcal/kg





ADULT ENERGY

**COMPLETE FOOD
FOR ACTIVE ADULT DOGS**

100% COMPLETE AND BALANCED

***Strong and
sturdier bone***



***Balanced
digestion***



***Shiny and
healthy coat***





Size:
20 kg



**MADE
IN ITALY**



COMPOSITION

Meat and animal by-products, Cereals, Oils and fats, Fish and fish by-products, By-products of plant origin (Beet pulp 1%), Yeasts (Brewer's yeast 1%), Minerals.

ADDITIVES

Nutritional Additives/Kg: Vitamin A (3a672a) 10000 IU, Vitamin D3 (3a671) 1000 IU, Vitamin E (3a700) 75 mg, Iron 20 mg (Iron(II) sulphate, monohydrate (3b103) 60.8 mg), Copper 7.5 mg (Copper(II) sulphate, Pentahydrate (3b405) 29.47 mg), Manganese 9.5 mg (Manganous sulphate, monohydrate (3b503) 29.26 mg), Zinc 110 mg (Zinc sulphate, monohydrate (3b605) 301 mg), Iodine 1 mg (Calcium iodate, anhydrous, in coated granules (3b203) 1.54 mg), Selenium 0.1 mg (Sodium selenite in coated granules (3b802) 0.22 mg), Antioxidants.

ANALYTICAL COMPONENTS

Protein 28%

Crude oil and fat 15%

Crude fibre 3,5%

Crude ash 9,5%

Calcium 1,8%

Phosphorus 1,3%



ADULT MAINTENANCE

COMPLETE FOOD
FOR ADULT DOGS

100% COMPLETE AND BALANCED

*Strong and
sturdier bone*



*Balanced
digestion*



*Shiny and
healthy coat*





Size:
4 kg
20 kg



**MADE
IN ITALY**

COMPOSITION

Cereals, Meat and animal by-products, Oils and fats, By-products of plant origin (beet pulp 1%), Yeasts (brewer's yeast 1%), Minerals.

ADDITIVES

Nutritional Additives/Kg: Vitamin A (3a672a) 10000 IU, Vitamin D3 (3a671) 1000 IU, Vitamin E (3a700) 75 mg, Iron 20 mg (Iron(II) sulphate, monohydrate (3b103) 60.8 mg), Copper 7.5 mg (Copper(II) sulphate, Pentahydrate (3b405) 29.47 mg), Manganese 9.5 mg (Manganous sulphate, monohydrate (3b503) 29.26 mg), Zinc 110 mg (Zinc sulphate, monohydrate (3b605) 301 mg), Iodine 1 mg (Calcium iodate, anhydrous, in coated granules (3b203) 1.54 mg), Selenium 0.1 mg (Sodium selenite in coated granules (3b802) 0.22 mg), Antioxidants.

ANALYTICAL COMPONENTS

Protein 24%

Crude oil and fat 9%

Crude fibre 3.5%

Crude ash 9.5%

Calcium 1,7%

Phosphorus 1,2%





ADULT CAT

COMPLETE FOOD FOR
ADULT CATS

100% COMPLETE AND BALANCED

Mixed meat



**Balanced
digestion.
FOS prebiotic**



**Shiny and
healthy coat**





Size:
2 kg
20 kg



COMPOSITION

Cereals, Meat and meat by-products, Oils and fats, By-products of plant origin (beet pulp 2%, chicory inulin FOS source 0.2%), Yeasts (brewer's yeast 1%), Minerals

ADDITIVES

Nutritional Additives/Kg: Vitamin A 15000 IU, Vitamin D3 840 IU, Vitamin E (3a700) 150 mg, Vitamin B1 (3a821) 7,2 mg, Vitamin B2 7,2 mg, Calcium D-pantothenate 20 mg, Vitamin B6 (3a831) 6 mg, Vitamin B12 0,04 mg, Vitamin K3 (3a711) 0.54 mg, Folic acid (3a316) 1.2 mg, Niacin (3a314) 30 mg, Taurine 500 mg, Choline chloride (3a890) 840 mg, Iron 24 mg Iron sulphate monohydrate (3b103) 73 mg, Copper 11 mg (Copper (II) sulphate pentahydrate (3b405) 42.4 mg, Manganese 12 mg (Manganese oxide (3b502) 15.5 mg, Zinc 60 mg (Zinc oxide (3b603) 74.4 mg, Iodine 0.9 mg (Anhydrous calcium iodate in coated granules (3b203) 1.38 mg), Selenium 0.12 mg (Sodium selenite in coated granules (3b802) 0.26 mg, Antioxidants.

ANALYTICAL COMPONENTS

Protein 30%

Fat content 11%

Crude fibre 3,5%

Inorganic matter 9%



ADULT CAT

COMPLETE FOOD FOR
ADULT CATS

100% COMPLETE AND BALANCED

***Beef and poultry
with vegetables***



***Balanced
digestion.
FOS prebiotic***



***Shiny and
healthy coat***





Size:
2 kg
20 kg



COMPOSITION

Meat and animal by-products (Beef 18%, Chicken 16%), Cereals, Vegetable protein extracts, Vegetables (Carrot 1%, Peas 6%), Oils and fats, Vegetable by-products (Beet pulp 3%, Chicory inulin - FOS source 0.2%), Yeasts (Brewer's yeast 1%), Minerals

ADDITIVES

Nutritional Additives/Kg: Vitamin A 15000 IU, Vitamin D3 840 IU, Vitamin E (3a700) 150 mg, Vitamin B1 (3a821) 7,2 mg, Vitamin B2 7,2 mg, Calcium D-pantothenate 20 mg, Vitamin B6 (3a831) 6 mg, Vitamin B12 0,04 mg, Vitamin K3 (3a711) 0.54 mg, Folic acid (3a316) 1.2 mg, Niacin (3a314) 30 mg, Taurine 1000mg, Choline chloride (3a890) 840 mg, Iron 24 mg Iron sulphate monohydrate (3b103) 73 mg, Copper 11 mg (Copper (II) sulphate pentahydrate (3b405) 42.4 mg, Manganese 12 mg (Manganese oxide (3b502) 15.5 mg, Zinc 60 mg (Zinc oxide (3b603) 74.4 mg, Iodine 0.9 mg (Anhydrous calcium iodate in coated granules (3b203) 1.38 mg), Selenium 0.12 mg (Sodium selenite in coated granules (3b802) 0.26 mg, Antioxidants.

ANALYTICAL COMPONENTS

Protein 32%

Fat content 11%

Crude fibre 3%

Inorganic matter 8,5%

Magnesium 0,10%

Metabolizable energy:

3400 kcal/kg



ADULT CAT

COMPLETE FOOD FOR
ADULT CATS

100% COMPLETE AND BALANCED

***Fish with
vegetables***



***Balanced
digestion.
FOS prebiotic***



***Shiny and
healthy coat***





Size:
2 kg
20 kg



**MADE
IN ITALY**

COMPOSITION

Meat and animal by-products, Cereals, Vegetable protein extracts, Fish and fish by-products (fish 6%), Vegetables (carrot 1%, peas 4%), Oils and fats, Vegetable by-products (beet pulp 2%, chicory inulin - source of FOS 0.2%), Yeasts (brewer's yeast 1%), Minerals.

ADDITIVES

Nutritional Additives/Kg: Vitamin A 15000 IU, Vitamin D3 840 IU, Vitamin E (3a700) 150 mg, Vitamin B1 (3a821) 7,2 mg, Vitamin B2 7,2 mg, Calcium D-pantothenate 20 mg, Vitamin B6 (3a831) 6 mg, Vitamin B12 0,04 mg, Vitamin K3 (3a711) 0.54 mg, Folic acid (3a316) 1.2 mg, Niacin (3a314) 30 mg, Taurine 500 mg, Choline chloride (3a890) 840 mg, Iron 24 mg Iron sulphate monohydrate (3b103) 73 mg, Copper 11 mg (Copper (II) sulphate pentahydrate (3b405) 42.4 mg, Manganese 12 mg (Manganese oxide (3b502) 15.5 mg, Zinc 60 mg (Zinc oxide (3b603) 74.4 mg, Iodine 0.9 mg (Anhydrous calcium iodate in coated granules (3b203) 1.38 mg), Selenium 0.12 mg (Sodium selenite in coated granules (3b802) 0.26 mg, Antioxidants.

ANALYTICAL COMPONENTS

Protein 32%

Fat content 11%

Crude fibre 3%

Inorganic matter 8,5%

Magnesium 0,10%

Metabolizable energy:

3400 kcal/kg



my Crock

Sterilized

ADULT CAT

COMPLETE FOOD FOR
STERILIZED ADULT CATS

PREMIUM CAT FOOD

*Chicken as the main protein
source of animal origin.*



*Specially developed for the
nutritional needs of sterilized
and slightly overweight cats.*



*Fish oil, a natural source of
omega3 fatty acids, which support
the circulatory system.*



*Natural herbs with
antioxidant action*





Size:
10 kg



**MADE
IN ITALY**

COMPOSITION

Dehydrated chicken protein (15%), Wheat, Maize gluten, Dehydrated animal protein, Maize, Animal fat, Dehydrated beet pulp, Vegetable fibre, Hydrolysed chicken protein, Minerals, Inulin, Dehydrated brewer's yeast, Fish oil, Potassium chloride, Yucca schidigera extract, Macleaya cordata.

ADDITIVES

Nutritional Additives/Kg: VITAMIN A: 36,000 IU, VITAMIN D3: 2,000 IU, VITAMIN E: 670 mg, VITAMIN C: 140 mg, Iron (Iron (II) sulfate monohydrate): 100 mg, Iodine (Calcium iodate anhydrous): 1.5 mg, Copper (Copper (II) sulfate pentahydrate): 7 mg, Manganese (Manganese sulfate monohydrate): 7.5 mg, Zinc (Zinc sulphate monohydrate): 100 mg, Selenium (Sodium selenite): 0.15 mg, Taurine: 1000 mg, DL-methionine: 3700 mg.

Metabolizable energy:

3558 kcal/kg

ANALYTICAL COMPONENTS

Protein 34%

Fat content 10%

Crude fibre 5,5%

Inorganic matter 10%





Admira is located in a strategic position,
in the center of **Ciociaria**, a land historically rich
in agricultural and food production functional to our products.



ADMIRA PET FOOD INDUSTRY

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